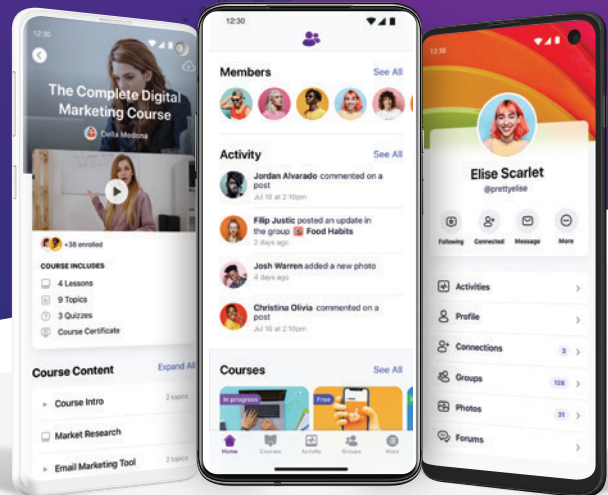


Google Play Store Publishing Checklist



Overview

Video link: [Google Play Store Publishing Checklist](#)

In this tutorial, we are going to show you how to prepare your Android app for publishing in the Google Play Store. By following the steps below, you can ensure that your app follows [Google Developer Program Policy](#) guidelines prior to submission.



Setup In-App Purchases

1. Go to your WordPress dashboard then navigate to **BuddyBoss App > Component** and enable “In-App Purchases”. (Note: If you do not have In-App Purchases, you can avoid this step. However, make sure you display no order pages in your app.)



Moderation for User-Generated Content

2. If your app has social networking or any user-generated content, then your app must have the ability to block other users as well as report content.

Note: In case you are a BuddyBoss Platform user, you can use the moderation component for this purpose by navigating to **BuddyBoss > Component > Moderation**.



Register Your Application ID

3. Go to **BuddyBoss App > Configure** and select **Android Settings** to ensure you have registered your App ID in the Google Play Console while uploading a build to your app.



Generate a Release App Build

4. Once you have completed the configuration, navigate to **BuddyBoss App > Build** and click **"Request Build"** and select Android to request a build.

Invite BuddyBoss in the Google Play Console

If you have already added the Buddyboss team to your Google Developer Account, you can skip steps 5 to 9.

5. Invite the BuddyBoss Publishing Team to your Google Developer Account so that we can submit and manage your submission requests.
6. On the **Google Play Console** sidebar, click **"Users and Permissions"** and click the **"Invite new users"** button, and enter **apphelp3@buddyboss.com**. (Make sure to leave the box **"Set access expiry date"** unmarked. Once your app is published, you can then remove BuddyBoss from your account.)
7. Click **"Add app"** to include the app you want to submit under **Permissions**. For example, we selected "BuddyBoss Tutorials" and then click **"Apply"**.
8. On the popup window that should appear, click **"Admin (all permissions)"** and click **"Apply"**
9. Click **"Invite User"** and then click **"Send Invite"**.



App access

10. On the [Google Play Console](#) sidebar, click **"All Apps"**.
11. Select the app that you want to prepare for publishing (the one you granted BuddyBoss the access).
12. In the dashboard, scroll down to the section **"Set up your app"** and click **"View Tasks"**.
13. Click **"App Access"**.
14. Google would need full access to your app so if you require login credentials to view full content or have any similar restrictions, select **"All or some functionality is restricted"** and click **"Add new instructions"**.
15. Enter the details and click **"Apply"**.
16. Click **"Save"**



Ads

17. Go back to the tasks in the dashboard (step 12) and click **"Ads"**.
18. Select the option on whether your app contains ads or not.
19. Click **"Save"**.



Content ratings

20. Go back to the tasks list and select **"Content Ratings"**.
21. Click **"Start Questionnaire"** so that Google can give your app a content rating. (Make sure to give an email address where Google can contact you.)
22. Select the category that best suits your app and click **"Next"**.
23. Complete the Questionnaire and click **"Next"**.
24. You will be directed to a summary page explaining your app content rating given to your app by Google based on your Questionnaire.
25. To finish Content Ratings, click **"Submit"**.



Target audience

26. Go back to your tasks list and select **"Target Audience"**.

27. Complete the information and click "Save".

News apps

28. Go back to the tasks lists and select **"News Apps"**.

29. Select whether your app is a news app or not and click Save.



Select an app category and provide contact details

30. Go back to the tasks and select **"Select Apps Category and Provide Contact information"**.

31. Fill up the information and click Save.



Set up your store listing

32. Go back to the dashboard one last time and select **"Set up a Store Listing"**.

33. Click on the **Mainstore listing** on the sidebar.

34. Enter your App name to be displayed on the Google Play Store.
(Tip: Keep it short and concise and do not include symbols.)

35. Enter a short description and a long description.


36. Upload an icon for your app in the Google Play Store. **(Must be PNG or JPG format. Recommended dimensions are 512 x 512 pixels.)**

37. Upload a feature graphic that is displayed in different places in the Google Play Store. **(Must be PNG or JPG format. Recommended dimensions are 1024 x 500 pixels.)**

38. Enter screenshots for your app.

- **Note:** Depending on whether the screenshot is **landscape** or **portrait**, it should be in the **16:9 or 9:16 aspect ratio**. The screenshots should not be less than **320 pixels** or more than **3800 pixels**.
- **Important:** If you have a version of the app already published in the Google Play Store, making these changes will immediately send them to Google for review.

Prepare a Production Release



39. Click **"Production"** on the sidebar.
40. Click **"Countries and Regions"**.
41. Select **"Add Countries and Regions"** and select the countries where you want to publish your app.
42. Once you are done selecting, click the "Add Countries and Regions" button and then confirm.
43. Click the **"Edit Release"** button on the top right corner. (If you do not have a build requested, it would say "Create new release".)
44. Click **"Release"** and enter the details. (It is recommended to enter the actual version number in the release version.)
45. Click "Save".

Submit a Publish Request

46. Go back to the BuddyBoss admin submit your Android app for publishing so that the BuddyBoss Publishing Team can manage and submit your app to Google for review. (It is recommended to select the option for our team to review your app prior to submission to increase your app's chances of being approved.)