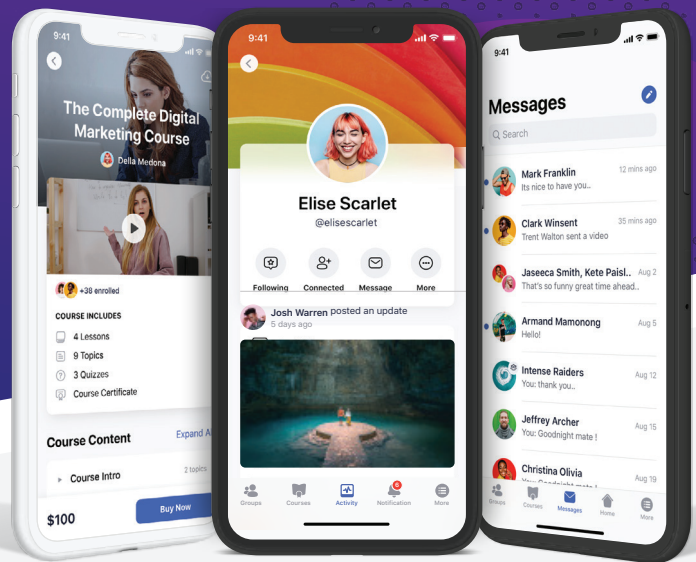


Apple App Store Publishing Checklist



Overview

Video link: [Apple App Store Publishing Checklist](#)

In this tutorial, we will show how you can prepare your iOS app for publishing in the Apple App Store. You can follow the steps below to ensure that your app complies with the Apple app store review guidelines before submission.

Following is what's included in the Apple App Store Publishing Checklist:

- Prepare Your iOS App
- Prepare Your App in App Store Connect
- Prepare an App Store Version for Submission
- Submit a Publish Request

Prepare Your iOS App



Setup In-App Purchases

1. Go to your WordPress dashboard then navigate to **BuddyBoss App > Component** and enable "In-App Purchases".

Note: If you plan to take payments for in-app content directly in your app, Apple requires you use In-App Purchases.

If you decide to limit purchasing of your in-app content to your website's payment system, you must not display these order pages within your app. Your app may be approved as a "Reader" app, although this is not guaranteed.

Related Tutorials: [In-App Purchases](#)



Moderation for User-Generated Content

2. If your app has social networking or any user-generated content, then your app must have the ability to block other users as well as report content.

Note: In case you are a BuddyBoss Platform user, you can use the moderation component for this purpose by navigating to **BuddyBoss > Component > Moderation**.

Related Tutorials: [Moderation](#)



Generate a Release App Build

3. Request a build by navigating to **BuddyBoss App > Build** and "Request Build" and selecting "iOS" to request an iOS build.

Prepare Your App in App Store Connect



4. Log in to **App Store Connect** and open your app.
5. On the sidebar, click on **"App Information"** under General.
6. Enter a name to display in the Apple App Store.
7. Enter the app subtitle to go under your app's name in the App Store.
8. Select Primary and Secondary language for your app.
9. Select the End User License Agreement that your app users will agree to when downloading your app.

It is recommended that you select the "Apply a custom EULA" option in this section. You can generate EULA online. Please ensure that it is relevant to your app.



10. Navigate to the sidebar again and select **"Pricing and Availability"** under General.
11. Select a price schedule for your app. (If your app is free choose \$0. If you have a paid app, you must sign the paid application agreement).
12. Click "Save".



13. Navigate to the sidebar and click **"App Privacy"**.
14. Enter a Privacy Policy URL.
(It is mandatory for all apps to have a privacy policy URL).
15. Click "Save".

Prepare an App Store Version for Submission



16. Create a new version of your app for the BuddyBoss App Publishing team to upload the build to and review.

(If this is your first app, Apple would have already created the 1.0 version which would be displayed in the sidebar under iOS App and would have prepared for submission status.)

Note: If you have a version of the app already in review, you would have to wait till that review is done or cancel the submission before submitting another one.



17. Click on the app version to review before submitting.

The app build must include:

- **At least one screenshot of the iOS app in the iPhone 6.5" display.**
 - Usually for iPhones without a button.
The images must be in either JPG or PNG in the RGB color scheme and have a resolution of **1042 x 2682 pixels per portrait** or **2682 x 1042 pixels per landscape**.
- **At least one screenshot of the iOS app in the iPhone 5.5" display.**
 - Typically for iPhones with a button.
The images must be in JPG or PNG format and in the RGB color scheme. They should also have a resolution of **1025 x 2436 pixels per portrait** or **2436 x 1025 pixels per landscape** screenshot.



18. Scroll down to Version information and enter a promotional text.
This appears above app description for users running iOS 11 or later.
19. Enter a description of your app including your core app features and functionality.
20. Add Keywords for your app to improve your app ranking in search results in the Apple App Store. Separate the keywords by adding commas at the end of each keyword.
21. Enter a URL for support information for your app.
22. Enter a URL for marketing information for your app.



- 23.** Scroll down to add your app's general information under "General App Information".
- 24.** Enter the information of the person or entity who owns the exclusive rights to your app preceded by the year the rights were obtained under the Copyright field. *Example: 2008 Acme Inc.*
- 25.** Define Age rating for your app based on your app age demographic.

(If you select the made for kids' category, you will have to comply with the kids' category requirements in addition to the general requirements. Once selected, you cannot remove your app from the kids' category after it is published.)



- 26.** Scroll down to enter "App Review Information" which is information that would be reviewed by the Apple review team.
- 27.** Check the "Sign-in required" box and provide a username and password for reviewers to use.

(The credentials must be valid until the review is done.)

- 28.** Add any additional notes as well as attachments to assist reviewers when reviewing your app.



- 29.** Scroll down to Version Release to select how your app must be released after your app is approved by Apple.

(If you select Manually Approve, then you will have to release the app in the Apple App Store. You can also select the options to automatically release as well as automatically release no earlier than a specific date.)

- 30.** Click "Save".

Submit a Publish Request



- 31.** You can then upload this version of your app to the Publishing section of the BuddyBoss App and the BuddyBoss Publishing Team will submit your app for review.